

SHOP FOR YOUR CAUSE @ catching fireflies

Application Date _____ Store Location for the Event: Berkley Rochester

Name of Non-Profit _____

Contact Person(s) _____

Address _____

Email _____ Website _____

Phone _____ Tax ID _____

Desired Dates of Event _____ list in order of preference

(List 3 preferred dates and we'll choose for you * store hours: Monday-Saturday 10-6, Thursday 10-8, Sunday 12-5)

How long has this non-profit been established? _____

Number of members in the group: _____

How does your group help the community? _____

What are the funds being raised for? _____

Is there a goal for funds raised: Yes No If yes: \$ _____

(12% of all proceeds of the event will go to your cause: \$100 sale = \$12 for your non-profit)

How do you plan to promote the event? (Check all that apply)

(We'll provide a web address where your contacts will print a confirmation page to bring in order to participate in the event)

Email Network _____ Your E-newsletter _____ Your Paper Newsletter _____ Blog _____ Website _____

Facebook Posts _____ Facebook Event _____ Twitter _____ Printed Flyers _____ Group Events _____

School E-newsletter _____ Other E-newsletters _____ Other _____

Please note: On your event day, you may not solicit customers already shopping at the store by handing out flyers

Please return this completed application 2 months prior to your desired event date.

Bring in person to either store, Fax to: 248 336 0196 or Mail to: catching fireflies 3117 W 12 Mile Berkley MI 48072

Questions? Contact: April McCrumb at 248-414-7222 service@catchingfireflies.com